## Message

From: Dennis, Allison [Dennis.Allison@epa.gov]

**Sent**: 8/16/2018 5:48:13 PM

To: Huber, Patrick [Huber.Patrick@epa.gov]; Rosenblum, Zoe [Rosenblum.Zoe@epa.gov]; Bravo, Antonio

[Bravo.Antonio@epa.gov]

CC: McDavit, Michael W. [Mcdavit.Michael@epa.gov]

Subject: RE: Allison's edits to 404 page

Attachments: CWA 404 Permit Streamlining v.5.docx

## + Mike

From: Dennis, Allison

**Sent:** Friday, August 10, 2018 3:19 PM

To: Huber, Patrick < Huber. Patrick@epa.gov>; Rosenblum, Zoe < Rosenblum. Zoe@epa.gov>; Bravo, Antonio

<Bravo.Antonio@epa.gov>

Subject: Allison's edits to 404 page

I re-wrote this page so that is less about explaining the various of sections of 401 and 404 (we already have web pages that provides this info) to using this page as a way to inform stakeholders in a succinct way what the heck EPA is doing to 401 and 404 and why, with links to learn more about each rulemaking effort, if they in fact exist (hopefully the answer is yes). BTW, what's the status with your new 404 technical site?

My edits were an attempt to simplify the language, use language from EPA news releases, and add in administrative messaging. Edits welcome. Headline and banner text still need help. Can you go ahead and propose a banner image to use, too?

As an aside, one page that I really like how they explained all the various administrative actions the former administration was taking on climate is here (in the archive):

Ex. 6 Personal Privacy (PP)

Check out the

layout.

Allison Dennis
Deputy Communications Director
Office of Water
U.S. Environmental Protection Agency

Office: 202-564-1985
Cell: Ex. 6 Personal Privacy (PP)
Dennis. Allison@epa.gov